

Penguin Pit Stop, LLC

New Vendor Questions

Penguin Pit Stop is always looking for new products to add to the store. If you have a Nebraska-based business that has unique products, we'd love to talk to you. We especially want to talk to vendors who are passionate about what they do, responsive to customers, supportive of local businesses and the concept of buying local, and will help actively promote Penguin Pit Stop.

If you're in the Lincoln, Nebraska area, we encourage you to bring product samples or photos to Penguin Pit Stop (2800 N 48th St in Lincoln, NE). It is helpful for us to see your items and we think it is also beneficial for potential vendors to see the shop. Appointments are encouraged but not required. For those outside of Lincoln, information can be provided by email or phone.

Written responses to the questions below are not necessary, but this type of information is important to us to get to know your business and the items you sell.

1. Are your items made in Nebraska? If no, please explain.

2. Tell us a little bit about your business.

How long have you been in operation?

What are your primary products?

Who are your key customers?

3. Please provide the following (if applicable) for your **company** (do not include personal accounts):

Business website

Facebook page

Twitter account

Pinterest account

Etsy store

Ebay store

Other social media (please list)

4. Do you currently have your products for sale in other stores in Lincoln, NE? If yes, where?

5. Do you currently have your products for sale in other stores in Nebraska (outside of Lincoln)? If yes, where?

6. How do you currently sell your products?

Craft/trade shows

Online (please list site(s) where your items can be purchased)

Out of home

Customer homes (home parties, catalogs)

Business has a physical location (please provide)

Other (please list)

7. Describe the products you would sell at Penguin Pit Stop. Please include any variations such as sizes, colors, flavors, scents, styles, etc.
8. Thinking in terms of individual products – how many different ways would you want to be able to track sales? (for instance, if you sell soap would you want to track sales of specific scents or just the total number of bars sold?)
9. Describe your product packaging (samples/photos are helpful)
10. Do you have display racks/shelves for your products? If yes, please describe the shelving/display racks (including dimensions). If no, how are your items best presented? (i.e. on tables, hanging on pegs, hanging on wall, etc.)
11. Do your products have a limited shelf life (i.e. food, time sensitive items such as calendars, etc.)? If yes, please provide details.
12. Are your items seasonal, or do they sell year-round? If you have seasonal products, do you have products for all seasons or only specific ones?
13. Please tell us anything else about your business or its products that is important.